

STRATEGY

AIM: Leading in HER
 SOURCES: science, technology, art (ai)
 FOCUS: innovation and communication

VISION 2030

AI-HI COMPANY
 HUMANS IN CONTROL
 e2 AI SERVICES + TOOLKIT

TEAMS

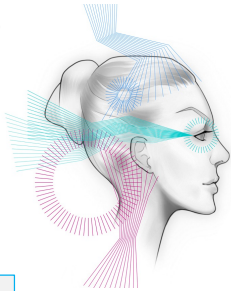
KIND, COMPETENT, FREE
 AUGMENTED WORKPLACE
 COLLABORATIVE MINDSET
 AI UPSKILLING
 NEW WORK

Change the digital for the people to a positive Human Experience

with meaningful attention (sys0sys1sys2sysX) to fulfill the desire for the real

MODELS

NEUROSEMIOTICS
 TRUTH
 GOODNESS
 BEAUTY



AI & business
 Innovation & Product Development
 Data-Driven Decision Making
 Clearing New Markets
 Optimization of Operations
 Personalization of Services at Scale

AI & R&D
 Accelerated Innovation
 Predictive Modeling
 Data Analysis Enhancement
 Automation of Routine Tasks
 Efficiency Improvement
 Customized Solutions
 Real-time Analytics
 Cross-disciplinary Integration

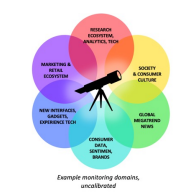
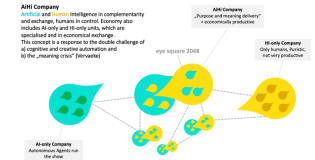
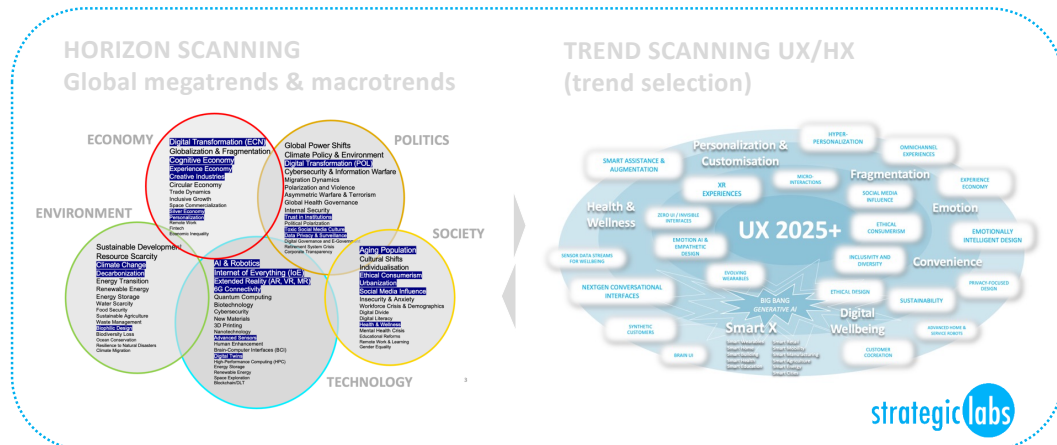
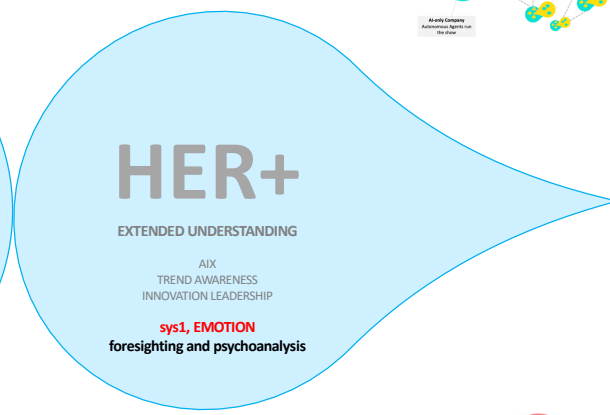
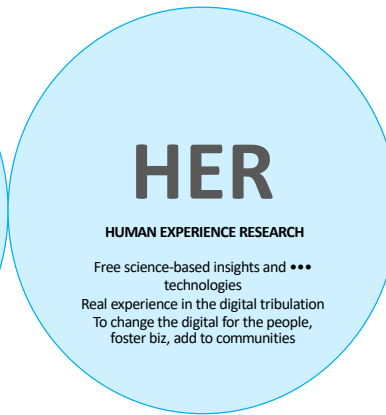
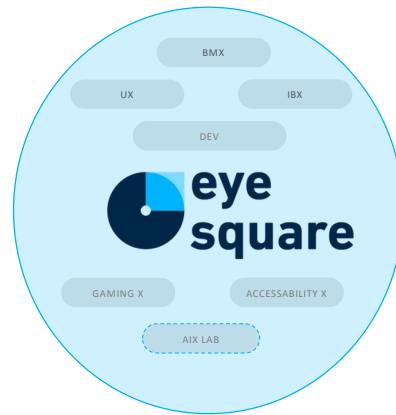
AI & marketing
 Automated Content Creation
 Enhanced Data Analysis
 Customer Behavior Forecasting
 Predictive Analytics
 Chatbots and Virtual Assistants
 Hyper-personalization
 Ad-Programmatic Advertising
 Real-time Customer Service

AI & UX Research
 Behavioral Analytics
 Emotion Recognition
 Predictive User Behavior
 Real-time Feedback Analysis
 Personalization Enhancement
 User Interaction Optimization
 Virtual User Testing
 User Journey Customization
 Accessibility Improvements
 Ethnographic Data Scaling

AI FIRST

AIX LAB
 AI TOOLS
 AI MINDSET
 AI IMPERATIVE

TECH



TREND OBSERVATORY
 TREND KNOWLEDGE SERVICES
 ACTION MINDSET

FORESIGHT

